



Alan Moore.

AUTHOR AND SPEAKER.

A CRAFTSMAN OF BEAUTIFUL BUSINESSES

As a business innovator, Alan Moore's life mission is to make every business on the planet as beautiful as they can possibly be. He does this by changing the way people think about the world and how their businesses can succeed by being beautiful in everyway. By consciously designing better products, services, experiences: By creating cultures of learning internally, as well as creating entirely new concepts of what a business or an industry could be; beautiful businesses are proven to be attractive to employees, buyers and investors. A beautiful business is a profitable business.

Alan believes beautiful businesses are the future.

Alan has designed and created everything from books to businesses. Working on six continents, he has shared his knowledge in the form of board and advisory positions at companies such as Hewlett Packard, Microsoft and Coca Cola, workshops, speaking as well as teaching in institutions as wide ranging as MIT and Reading University, Sloan School of Management and INSEAD.

Alan's unique creative capacity to work alongside companies who need his skills and knowledge helps them transform what they do and how they translate that into commercial success. Described as 'lovingly disruptive', Alan offers his clients a viable creative vision of what their businesses can become whilst keeping them honest and true to core values.

The author of four books including his international best sellers [No Straight Lines](#): Making sense of our nonlinear world (2011) and [Do Design](#): Why beauty is key to everything (2016), Alan has spoken at the inspirational not for profit ideas festival the [Do Lectures](#), at SXSW and the Hay Literary Festival. His work has featured in UK and international media such as, [The BBC](#), [The Guardian](#), Latin America's HSM, The Huffington Post, Stanford Social Innovation Review, Elle, Grafik and [It's Nice That](#).

Alan still works as an artist. He tries everyday to lead a life as beautifully as he possibly can.

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